

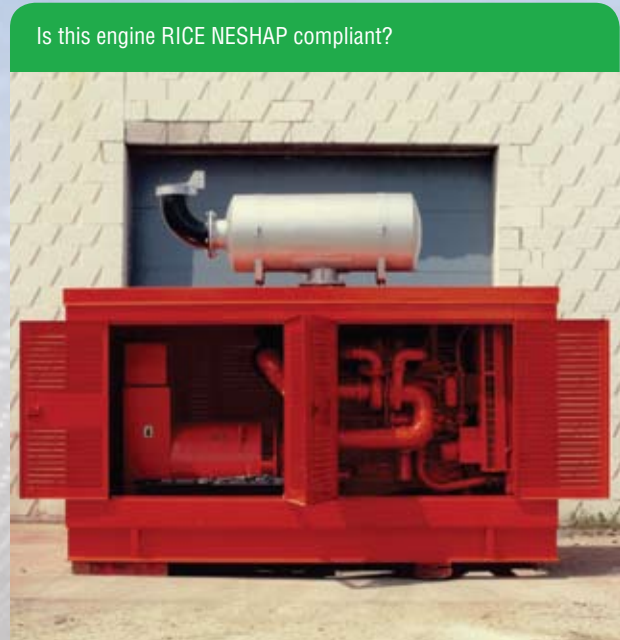


Are You Ready for RICE NESHAP? *If you're not, your competition will be!*

Although most government regulations are looked upon as impediments, the recent RICE NESHAP (Reciprocating Internal Combustion Engine, National Emission Standards for Hazardous Air Pollutants) EPA ruling can be looked upon as a business opportunity to some. The ruling, issued in February 2010, covers existing non-emergency stationary diesel engines. Compliance to the ruling takes effect May 3, 2013. The EPA states there are over 900,000 stationary engines in the U.S. that are affected by this ruling.

Revenue opportunities created for you by the ruling include:

- New Engine Sales
- Catalyst Sales
- Crankcase Filtration Sales
- Compliance Testing
- Installation Labor
- Maintenance Contracts



How Can Universal Help?

Universal understands the RICE NESHAP ruling and has put together a comprehensive program that your team can implement immediately. The program includes an emissions control catalog, sales personnel training, technical personnel training, sizing tools, sales tools, compliance calculators and promotional material. Universal can provide product, services or a complete turnkey solution. The level of your organization's comfort in providing a RICE NESHAP solution dictates how we assist you.

Emission control devices like this Diesel Oxidation Catalyst system will be used on existing engines that don't meet emission requirements.



Universal's specific RICE NESHAP expertise includes:

1. Emission control devices to meet regulations

RICE NESHAP offers two opportunities for catalyst sales: exhaust gas and open crankcase emissions. Universal has the experience to guide you from sizing and design to unit installation and monitoring.

2. Testing and site evaluation

Universal can help you evaluate specific facility and emission sources. We can recommend a standard or custom design to minimize back pressure, installation costs and temperature requirements. If the site requires pre- and post-compliance testing, Universal has the resources to provide accredited testing.

RICE NESHAP requires logging exhaust temperature and backpressure. Universal's monitoring system is already available for use.



3. Monitoring and controls

Universal provides a comprehensive data logging monitoring system that allows easy documentation of requirements for RICE NESHAP reporting, including catalyst inlet temperature and pressure drop across the catalyst.

4. Information and recommendations

Our staff can offer technical guidance, interpretations of regulations, evaluation of engine performance and emissions output, and help you decide what the right alternative is to make each site RICE NESHAP compliant.

Site evaluation is critical, as most existing applications will have limited available space for control devices.



Universal has an experienced staff of application engineers to help bring an engine to compliance.



TAKE ACTION BEFORE YOUR COMPETITION!

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Your one-stop RICE NESHAP compliance provider.